

Direct Carbon Reduction

Our tips to reduce your direct carbon emissions by 50% between 2020-2025



Calculate

You could start out by calculating your personal carbon footprint. This will pinpoint your impact areas and help you to understand your impact. It also gives you a reduction target to work to each year. Try WWF's tool footprint.wwf.org.uk



Commit to Act

Now you know your impact, you could commit to act to reduce your direct emissions and look to play your full part in limiting the impacts of climate change. Share your commitment with [Manchester Climate Change Agency](#). Maybe encourage your business, network or community group to sign too.



Go for Green

Have you thought about switching to green and fully renewable energy? Transform the energy system by ditching fossil fuels. [Big Clean Switch](#) can help. If you're not in charge of the energy in your home, tell the person who is about Greater Manchester's carbon reduction strategy and how to act.



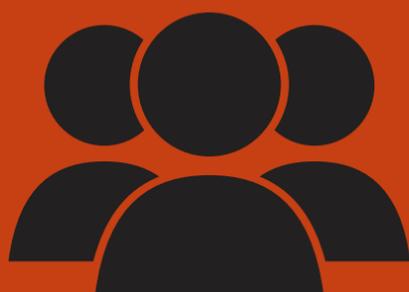
Take Active Travel

Active travel not only reduces emissions while keeping you fit and healthy, it helps to clean the air that we breathe. Our partners [Transport for Greater Manchester](#) have a whole range of resources and training to help you build confidence and make the choice that's right for you to get around the city.



Retrofit

You may be able to reduce the amount of energy lost in your home by making sure it is as efficient as can be. Double glazing, cavity wall insulation, roof and under-floor insulation all help to retain heat and reduce the amount of energy you need to keep your home warm. Look out for government grants and opportunities.



Collaborate!

Spread the word! Use your voice and your actions to create a more just, green society with a sustainable future for all. Join a network, tell your community, start a new project. There are so many ways to get involved. Head to [Manchester Climate Change Partnership](#) to find out more.